

# THE Shindig

CHARITY MUSIC FESTIVAL

## 2025-2026 Sponsorship Opportunities



Presented by:



# About Us

At My Preferred Insurance & HomeSolutions, we believe strongly in giving back to our communities. With that in mind, we present the three-day Shindig Charity Music Festival annually during the first weekend in August. It's a way for us to bring friends and neighbors together to enjoy local and regional bands for a weekend celebration.

Your sponsorship commitment is a vital part  
of our ability to help our community thrive.

To date, we have given more than \$100,000 to local charities!

In 2026, our spotlight beneficiary of the Shindig is Legacy Fitness in Butler, PA. Legacy Fitness offers a variety of fitness programs including the Rock Steady Boxing program for people with Parkinson's Disease. The program gives it's participants renewed hope in their journey toward better health and well-being, with a curriculum that is recognized by the Parkinson's Foundation as an Accredited Exercise Education Program.

## #2

Southwestern Pennsylvania has been identified as the second largest hotspot for incidences of Parkinson's Disease in the United States.

Those with Parkinson's often experience slowness, rigidity and balance issues. The program is designed to push participants out of their perceived limits of ability, and is proven to help people maintain a higher level of function over time.

To learn more about Legacy Fitness and the Rock Steady program, visit [theshindigmusicfestival.com](http://theshindigmusicfestival.com).



“Rock Steady has both physical and emotional benefits for those who live with Parkinson's. It improves coordination, agility and stability as well as releases endorphins for happiness and relaxation. These fighters come here looking for help, but what they find is hope.”

– Katie Werner, Owner, Legacy Fitness, Rock Steady Coach



CHARITY MUSIC FESTIVAL

August 7, 8 & 9, 2026

Zelienople Borough Park

# Sponsorship Opportunities



## Platinum Sponsor

**\$10,000+**

- 10 complimentary tickets to the event
- Large company logo on event signage
- Sponsor Spotlight on Shindig website
- Social Media acknowledgement before the event with company logo displayed

## Diamond Sponsor

**\$7,500 - \$9,999**

- 8 complimentary tickets to the event
- Large company Logo on event signage
- Sponsor Spotlight on Shindig website
- Social Media acknowledgement before the event with company logo displayed

## Silver Sponsor

**\$2,500 - \$4,999**

- 4 complimentary tickets to the event
- Company logo on event signage
- Social Media acknowledgement before the event with company logo displayed

## Gold Sponsor

**\$5,000 - \$7,499**

- 6 complimentary tickets to the event
- Large company logo on event signage
- Social Media acknowledgement before the event with company logo displayed

## Bronze Sponsor

**\$1,000 - \$2,499**

- 2 complimentary tickets to the event
- Company logo on event signage
- Social Media acknowledgement before the event with company logo displayed

# Additional Sponsorship Opportunities



## Easter Egg Hunt

April 4, 2026 | Zelenople Community Park



## Christmas in July Toy Drive

July 25, 2026 | Zelenople Community Park

## The Shindig Charity Music Festival

August 7, 8 & 9, 2026 | Zelenople Community Park



## Pumpkins in the Park

September 26, 2026 | Zelenople Community Park

## Christmas Toy Drive

December, 2026 | Spring & Main Cafe

# Additional Sponsorship Levels



## Super Star Sponsor

**\$500+**

- 4 free entries to the event
- Sponsor Spotlight on event website
- Social Media acknowledgement before the event with company logo displayed

## Shining Star Sponsor

**\$250 - \$499**

- 2 free entries to the event
- Social Media acknowledgement before the event with company logo displayed

## Star Sponsor

**\$100 - \$249**

- Social Media acknowledgement before the event with company logo displayed

# My Preferred Insurance & HomeSolutions Sponsorship Agreement



Thank you for supporting our fundraising efforts. The information below will help us properly recognize and thank you, as well as document your businesses' sponsorship. We sincerely appreciate your support!

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name (as it should appear in print): \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Website Address: \_\_\_\_\_

## The Shindig Charity Music Festival Sponsorship Level

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum Sponsor \$10,000+      | <input type="checkbox"/> Super Star Sponsor \$500+        |
| <input type="checkbox"/> Diamond Sponsor \$7,500-\$9,999 | <input type="checkbox"/> Shining Star Sponsor \$250-\$499 |
| <input type="checkbox"/> Gold Sponsor \$5,000-\$7,499    | <input type="checkbox"/> Star Sponsor \$100-\$249         |
| <input type="checkbox"/> Silver Sponsor \$2,500-\$4,999  |   |
| <input type="checkbox"/> Bronze Sponsor \$1,000-\$2,499  |   |

## Method of Payment

Enclosed is my sponsorship check in the amount of \$: \_\_\_\_\_

Pay online at <https://mypreferred-insurance.epaypolicy.com>

Please be sure to indicate clearly what the Sponsorship is for ex: "Shindig Gold Sponsorship" or "Pumpkins in the Park Silver Sponsorship" etc.

If you would like to make alternative payment arrangements, please call 724-991-1510.

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*All partnership payments are due by July 1, 2026

Please return form to:

Vince Gemma

My Preferred Insurance & HomeSolutions

Attn: Sponsorship Account

9840 Old Perry Highway

Wexford, PA 15090

Please send digital copy of the agreement and  
company logo for marketing/advertising to:

Deanna Hall

Social Media Director

socialmedia@mypreferred-insurance.com

# Previous Donation Recipients

To date, the Shindig Music Festival My Preferred Insurance & HomeSolutions has given  
more than \$100,000 to local charities!

- ✓ Northwood Charitable Foundation
- ✓ Southwest Butler County Food Cupboard
- ✓ Harmony-Zelienople Global Methodist Church
  - ✓ Zelienople Police Department
  - ✓ Harmony Fire District
  - ✓ Harmony EMS
- ✓ Jackson Township Police Department

THE  
*Shindig*

CHARITY MUSIC FESTIVAL

 [www.theshindigmusicfestival.com](http://www.theshindigmusicfestival.com)

Contact us:

[info@theshindigmusicfestival.com](mailto:info@theshindigmusicfestival.com)

Presented by:

